



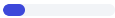
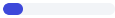
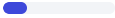
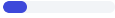
Design, AI, and what comes next. Practical videos for people who build with AI.

Hands-on walkthroughs of the AI tools changing how products get designed and built. Viewers come to see a tool used for real, then go try it.

01 Channel performance YouTube, last 28 days

Views 839,420 ↑ 251% vs. usual	Subscribers 33.3K +2K this period	Monthly audience 202.3K 80% new viewers	Watch time 8.6K hours watched
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02 Top content What people are watching this period

Video	Avg. viewed	Views
This AI Agent Automates Your Entire Workflow Accio Work Mar 31, 2026	 53.3%	323,276
I Gave GPT-6 Astra 600,000 Real Design References Sep 9, 2026	 21.0%	76,530
Opus 5.5 Is a Pro Designer With This MCP Sep 26, 2026	 19.3%	43,277
Everything You Missed From OpenAI DevDay Short · Sep 29, 2026	 74.1%	36,929
How to Use Claude Skills as a Designer Mar 9, 2026	 22.4%	22,925
My Simple AI Workflow for UI/UX Design Sep 22, 2026	 21.7%	15,923

03 Audience Who watches, and where

Age

Views, last 28 days

25 to 34 40.8%

35 to 44 22.7%

18 to 24 16.9%

45 to 54 9.9%

63.5% are 25 to 44. 82% male.

Device

Watch time, last 28 days

Computer 46.7%

Mobile 36.1%

TV 12.3%

Tablet and other 4.8%

59% on a computer or TV, ready to try your product.

Top geographies

Views, last 28 days

India 26.1%

United States 8.5%

Indonesia 6.4%

Brazil 3.8%

Germany rounds out the top five at 2.6%.

My audience also watches

Nate Herk

Jack Roberts

Jason Lee

Chase AI

Lukas Margerie

04 Partnership results Tracked through affiliate links

1,094

Paying customers for Mobbin

10,275 tracked visitors and 1,300 sign-ups since Apr 1, 2026.

10.6%

Visitor to customer

Worked with

Mobbin

Framer

Wix

Relume

Miro

Bolt

UX Pilot

Brilliant

05 Formats and rates Starting points. Usage rights and bundles on request

Dedicated video

\$1,500

A full walkthrough built around your product.

Integration

\$750

A segment inside a relevant video, in real use.

Short-form

\$500

Vertical video for Shorts, Reels and TikTok.

Let's work together

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